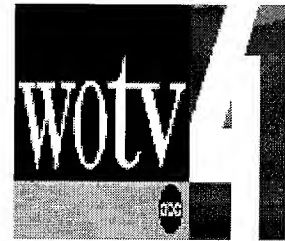


ORDER**WOTV**

Orders	Order / Rev:	218518	
	Alt Order #:	6869024	
	Product Desc:		
	Estimate:		
	Flight Dates:	10/31/12 - 11/05/12	Primary AE: Petry Philadelphia
	Original Date / Rev:	10/30/12 / 11/02/12	Sales Office: P-PHI
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Brabender Cox	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		932 Edwards Ferry Road	Billing Cycle: EOM/EOC
		Leesburg, VA 20176	Agency Commission: 15%

Advertiser	Name:	POL/Pete Hoekstra For Senate	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	P3	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID: IN12303/TO1358/SP11154

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	23	\$4,825.00	\$4,101.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$4,825.00	\$4,101.25	0.00
Totals	23	\$4,825.00	\$4,101.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/31/12	11/02/12	GMA Good Morning America	CM	7-9a	--WTF--	:30	3	\$50.00	P4	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$50.00		0.00			
N 2	WOTV	10/31/12	10/31/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$75.00		0.00			
N 3	WOTV	10/31/12	11/02/12	M-F 7-8p Rules of Engagement	CM	7-8p	--WTF--	:30	3	\$150.00	P4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$150.00		0.00			
N 4	WOTV	11/01/12	11/02/12	Jimmy Kimmel Jimmy Kimmel	CM	1206a-106a	---TF--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$50.00		0.00			
N 5	WOTV	11/05/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CM	1206a-106a	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$50.00		0.00			
N 6	WOTV	11/01/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	---TF--	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$75.00		0.00			

Order / Rev: 218518
 Alt Order #: 6869024
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: POL/Pete Hoekstra For Senate
 Product Desc:
 Estimate:

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WOTV	11/01/12	11/02/12	The View The View	CM	11a-12p	---TF--	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2			\$200.00			0.00			
N 9	WOTV	11/05/12	11/05/12	The View The View	CM	11a-12p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$200.00			0.00			
N 10	WOTV	11/01/12	11/02/12	Nightline Nightline	CM	1135-1206a	---TF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2			\$150.00			0.00			
N 11	WOTV	11/05/12	11/05/12	Nightline Nightline	CM	1135-1206a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$150.00			0.00			
N 14	WOTV	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9-10p	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$750.00			0.00			
N 15	WOTV	11/02/12	11/02/12	Fri Hour 3 Friday 10-11p	CM	10-11p	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$750.00			0.00			
N 16	WOTV	11/01/12	11/01/12	CMA Awards CMA Awards	CM	CMA Awards	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1			\$800.00			0.00			
N 17	WOTV	11/04/12	11/04/12	Sun Hour 1 Sunday 7-8p	CM	7-8p	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$400.00			0.00			
N 18	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$100.00			0.00			
Totals														23	\$4,825.00